



Spring 2024 IA Central Campus Music Boosters Concert Program Advertising Rates and Information

Payment & Artwork Due by March 20, 2024 for Spring Program

The International Academy Central Campus is excited to have live, in-person Orchestra, Band and Chorale Concerts for 2023/2024 with 3 sets of concerts (Fall/Winter/Spring). This is your opportunity to show your support by placing an advertisement in the upcoming Spring Concert Program. This program is special as it features our graduating seniors.

International Academy Central Campus Music Boosters (IACCMB) provides annual support to a myriad of music activities at International Academy's Okma campus. We are a 501(c)3 tax exempt organization. The list below encapsulates the typical year of our activities.

- Coordination of Music Uniforms
- Annual Events, including a Music Banquet and Music Uniform Night
- Beautiful Concert Programs
- Hospitality at Concerts and Festivals
- Music Spirit Wear and Past Performance CDs
- Coaching, Tutoring, and Instruments not provided by the school
- Fundraising and Scholarships related to the music program

WE SUCCEED BASED ON THE EFFORTS OF OUR IACCMB MEMBERS AND SUPPORTERS!

The Winter Concert Program will be distributed to attendees at the April 8, 2024 Choir Concert, the April 12, 2024 Orchestra Concert and the April 15, 2024 Band Concert. This is a chance to get your business or personal message out to a great group of parents, family and friends. This year program ads will also be available online through a QR Code at each event.

Ads are available in several sizes and price ranges

BUSINESS CARD	QUARTER PAGE	HALF PAGE	FULL PAGE	COVER ADS
Width: 2.5" Height: 1.25" \$35	Width: 4.5" Height: 1.75" \$50	Width: 4.5" Height: 3.75" \$100	Width: 4.5" Height: 7.5" \$150	Contact the Ad Coordinator For Pricing and Availability Opportunities are Limited and subject to a right of first refusal!

ARTWORK: The advertiser agrees to provide reproduction quality electronic artwork in a format designated by the printer. If time allows, proofs of ads will be available, however, no guarantees are made and IA Music Boosters cannot be responsible for errors or omissions. IA Music Boosters reserves the right to reject any ad that is deemed to be potentially inconsistent with our mission or bylaws.

Contact Name: _____

Company (if Business ad): _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Phone: _____

EMail (required for online payment): _____

Website: (required for online ad) _____

Ad size: _____ **Amount Owed: \$** _____

Payment type: check _____ Make payable to IACCMB
 Online – payment information will be sent to your email address.

Payment and artwork must be received by 3/20/24 for inclusion in the Winter Program!
This form must be completed and returned to the Advertising Coordinator.

Advertising Contact

2023-2024 Advertising Coordinator
Ben Richardson

Direct all artwork and email communications and payments to:

IA.Music.Ads@gmail.com

International Academy
 Attn: Music Booster Ads
 1020 E. Square Lake Road,
 Bloomfield Hills, MI 48304

IACCMB is a 501(c)(3) non-profit organization. Gifts & Contributions to IACCMB are tax deductible.

Ads can also be purchased directly through our website: iamusicboosters.org/advertise