



2021/2022 IA Central Campus Music Boosters Concert Program Advertising Rates and Information

Payment & Artwork Due by September 20, 2021 for October Programs

The International Academy Central Campus is excited to return to live Orchestra, Band and Chorale Concerts for 2021/2022 with 3 sets of concerts (Fall/Winter/Spring). This is your opportunity to show your support by placing an advertisement in the Fall Concert Program (or commit for the full year).

International Academy Central Campus Music Boosters (IACCMB) provides annual support to a myriad of music activities at International Academy's Okma campus. We are a 501(c)3 tax exempt organization. The list below encapsulates the typical year of our activities.

- Coordination of Music Uniforms
- Annual Events, including a Music Banquet and Music Uniform Night
- Beautiful Concert Programs
- Hospitality at Concerts and Festivals
- Music Spirit Wear and Past Performance CDs
- Coaching, Tutoring, and Instruments not provided by the school
- Fundraising and Scholarships related to the music program

WE SUCCEED BASED ON THE EFFORTS OF OUR IACCMB MEMBERS AND SUPPORTERS! The Fall Concert Program will be distributed to attendees at the October 19, 2021 Orchestra Concert and the October 20, 2021 Band and Orchestra Concert. This is a chance to get your business or personal message out to a great group of parents, family and friends.

Ads are available in several sizes and price ranges

BUSINESS CARD	QUARTER PAGE	HALF PAGE	FULL PAGE	COLOR COVER ADS
Width: 2.5" Height: 1.25"	Width: 4.5" Height: 1.75"	Width: 4.5" Height: 3.75"	Width: 4.5" Height: 7.5"	Contact the Ad Coordinator For Pricing and Availability Opportunities are Limited and subject to a right of first refusal!
\$35 Full Year \$100	\$50 Full Year \$125	\$100 Full Year \$275	\$150 Full Year \$400	

ARTWORK: The advertiser agrees to provide reproduction quality electronic artwork in a format designated by the printer. If time allows, proofs of ads will be available, however, no guarantees are made and IA Music Boosters cannot be responsible for errors or omissions. IA Music Boosters reserves the right to reject any ad that is deemed to be potentially inconsistent with our mission or bylaws.

Contact Name: _____

Company (if Business ad): _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Phone: _____

EMail (required for online payment): _____

Website: (required for online ad) (coming soon) _____

Ad size: _____ **Amount Owed:** _____

Payment type: check _____ Make payable to IACCMB
 Online – payment information will be sent to your email address.

Payment must be received by 9/20/21 for inclusion in the Fall Program!!
This form must be completed and returned to the Advertising Coordinator.

Advertising Contact

2021 Advertising Coordinator
Ben Richardson

Direct all artwork and email
communications and payments to:

IA.Music.Ads@gmail.com

International Academy
Attn: Music Booster Ads
1020 E. Square Lake Road,
Bloomfield Hills, MI 48304

IACCMB is a 501(c)(3) non-profit
organization. Gifts & Contributions to
IACCMB are tax deductible.